

STRATEGIC PLANNING SOLUTIONS FOR EXECUTIVES

Keeping Leaders in Motion to Achieve Bold Goals

Executing Strategy to Achieve Big Outcomes

Clear direction

Aligned purpose

Realistic goals

Smarter resource use

Faster decisions

Nimble response

Faster production times

Alignment and collaboration

Communication among silos

Contracting Budgets, Growing Expectations

Threats abound for our military — and in global commerce. Fast-changing opportunities to advance and succeed require rapid response rates possible only when decisions are made with alignment of purpose and work is performed across divisions. Yet, sub-systems habitually act independently and at cross-purposes. Strategic plans are not integrated throughout the organization and do not drill down to roles and responsibilities — and performance measures. Execution is difficult if possible at all, and organizations cannot implement the daring decisions needed for triumph.

Does everyone in your organization know where you are headed, how they can help, and what success looks like at the end of the journey?

The Value of Knowing Your PATHSM

Shared clarity about goals and purpose is the single most successful driver of results in any group or organization. Dramatic results emerge from a process that honors the past, focuses on a compelling future, and energizes people onto a collective PATH forward.

Strategy Improves Resource Stewardship

TSI's approach to strategic planning is leadership-directed and participative. Groups and organizations transform into alignment as communication advances through meeting design, preparation, facilitation, post-work, and follow-up. Using our signature techniques, we guide teams to clarify mission, vision, values, and guiding principles. We empower them to prioritize needs, create smart initiatives to improve performance, and kick off a regular drumbeat to maintain and inspect the expected. Questions fundamental to our PATH process include:

What results and experiences do we want for our organization?

What are we willing to think, say, and do to create them?

How will we know if we are achieving what we want?

The TSI Difference

TSI understands that great strategic planning is a never-ending conversation about what people in the organization want to create, the culture they envision and the business results they need. Our powerful combination of intention and mechanism sparks imagination that ignites bold goals and passion for positive action.

For more information, please contact:

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