



Local Business Hosts Regional Community Action Virtual Volunteers Fight Hunger Register! October 30, 2009

Arlington, VA – Marta Carter Wilson, author and founder of TSI, an executive strategies and management systems engineering firm, is inviting fellow business leaders along the mid-Atlantic coast to participate in a virtual community action by joining with colleagues, partners and vendors who have agreed to volunteer to help reduce hunger in local communities before the holidays begin to tax food banks and other resources for the homeless, helpless and hungry.

Participants agree to commit one-half a work day before the holidays to volunteering for any community group that fights hunger. Wilson welcomes employers to permit staff to take paid leave for their half-day volunteer work.

Individual volunteers should register on the TSI website the names of their cities and companies to make a point – that cyberspace can be a concrete reality when it comes to connecting people across regions in collaborating to solve problems. All registrants will be notified of the full list detailing cities and companies where their fellow volunteers are having an impact at the same time they are doing so in their own hometown.

“This Virtual Community Help Day reflects our belief that communities across a region are greatly connected and need to become versed in using new tech tools to collaborate and solve problems with global impact,” says Wilson of her call to virtual action, “and that includes tackling everything from hunger to turning our economy around.”

Founded in 1994, TSI is an executive strategies and management systems engineering firm based in Arlington, VA, with offices in Atlanta, GA; Blacksburg, VA; McLean, VA; Richmond, VA; Stafford, VA; and, Washington, DC. TSI received honorary mention this year on Inc. Magazine’s list of the 5000 Fastest Growing Companies in America.

To register for the Community Help Day please visit www.transformationsystems.com.

For more information, please contact jk@transformationsystems.com.